

Intercultural Training

Build the cultural fluency your international work requires

Overview

Culture is one of the most important variables in international business. Get trained in Culture General Knowledge to strengthen your ability to work effectively with international partners, regardless of country — or choose a Culture Specific Training tailored to the country or region you do business with.

Two Training Paths

- Culture General Training — builds the underlying skillset for working effectively across any culture: reading context, adapting communication style, and recognising your own cultural assumptions.
- Culture Specific Training — focused preparation for the particular country or culture you are negotiating, managing, or partnering with.

Why It Matters

National and organisational culture differences shape negotiation style, decision-making, leadership expectations, and everyday communication. Without dedicated preparation, even well-run teams misread each other — often without realising it.

Our Approach

Training is grounded in national and organisational culture research and in the Ikigai framework's attention to individual and collective purpose across cultural contexts — helping participants build genuine cultural fluency, not a list of dos and don'ts.

Who It's For

Leaders and teams operating across borders, organisations onboarding staff into new markets, and partnerships or joint ventures where cultural misalignment carries real business risk.

Get in Touch

To discuss Intercultural Training for yourself or your team, contact us at office@ikigai-corporation.com.